

PALM ISLAND ABORIGINAL SHIRE COUNCIL

POLICY STATEMENT

- SUBJECT:** NON-COUNCIL STREET SIGNS
- AUTHORITY:** Council of the Whole.
- PURPOSE:** To ensure Council's control of signposting, correct location and installation of street signs.
- POLICY:** **Objects** – the objects of this policy is to provide detailed information to ensure that advertisements and associated structures:-
- a. Are constructed and maintained to essential standards of public safety; and
 - b. Complement or, at least do not unreasonably detract from, desirable characteristics of the natural and built environment in which the advertisements are exhibited.
- Permitted Advertisements** – for the purposes of this policy, advertisements which satisfy the following criteria are permitted advertisements:-
1. The dimensions of the advertisement are compatible with the area on or in which it is located but in any case must not exceed three (3) square metres.
 2. The design of the advertisement is unobtrusive, visually pleasing and inoffensive.
 3. The structural form of the advertisement is in fact sound.
- Assessment Criteria** – the following criteria are prescribed for the grant or refusal of approvals for the exhibition of advertisements:-
1. The Council may approve an advisory or promotional advertisement on land abutting major roads within the Yarrabah town area provided the advertisements relate only to an activity or business currently operating within or in close proximity to Yarrabah.
 2. The Council may refuse an application for approval for an advertisement if it believes that the advertisement may be offensive to a person or class of persons and/or the Council considers the advertisement is inappropriate for the proposed location.

Prohibited Advertisements – the following classes of advertisements are prohibited:-

1. Free standing signs of every kind placed on footways, streets, roads, reserves, or other public places.
2. Promotional leaflets pasted on walls, posts, poles, trees, fixtures, fences, or any other structure, machine or device that is noticeable from any road, street, footway, reserve or other public place.
3. Advertisements placed on vehicles as defined in the Traffic Act, which are parked or left standing on any road, street, poles, trees, and traffic signs or devices.
4. Advertisements affixed to guide posts, posts, poles, trees and traffic signs or devices.

Approval Conditions – the following conditions must be imposed on an applicant:-

- a. That Council erect directional signs at the applicant's cost.
- b. That the applicant ensures that at all times during its existence, the advertisement is maintained in good repair and sightly appearance.
- c. Upon cessation of the business or activity to which the advertisement refers, the advertisement must be removed and the site be made good within thirty (30) days of the last day on which the business or activity operated.
- d. The illumination of an advertisement must not cause any nuisance or distraction to traffic to the satisfaction of an authorised person.
- e. Council may on application from community groups contribute towards the cost of the sign and placement at council's expense.

DELEGATION: Authority in respect of this Policy is hereby delegated to the Chief Executive Officer.

RESOLUTION DATED: May 2010